

# NUTELLA

## WHAT IS IT ?

Nutella is one of the most consumed foods in the world; its inventor is Michele Ferrero

## WHO WAS HE ?

In 1963, Ferrero's son Michele Ferrero revamped Supercrema with the intention of marketing it throughout Europe. Its composition was modified and it was renamed "Nutella". The first jar of Nutella left the Ferrero factory in Alba on 20 April 1964. The product was an instant success and remains widely popular.

## Ingredients

The main ingredients of Nutella are sugar and palm oil, followed by hazelnut, cocoa solids, and skimmed milk. Nutella is marketed as "hazelnut cream" in many countries.



## Nutrition

Nutella contains 70% saturated fat and processed sugar by weight. Nutella contains 200 calories including 99 calories from 11 grams of fat and 80 calories from 21 grams of sugar



# FERRERO'S PRODUCTS

## Ferrero Rocher

Ferrero Rocher is a spherical chocolate sweet and it's very good! In Italy we love this product: it's very popular!

## Mon Chèri

The Mon Chèri is a single-wrapped combination consisting of a 'heart' of cherry in a liquor and contained in a bittersweet chocolate housing.

## Kinder

Kinder Chocolate appeared for the first time in Germany; in effect 'Kinder' is the German word for 'children'. The products of Kinder Chocolate are many, but the most important are: *Kinder Bueno*, *Kinder Surprise*, *Kinder Chocolate* and *Kinder Paradise*.

## Tic Tac

Tic Tac are brand of small, hard mints by Ferrero S.P.A. and available in a variety of flavors, in over 100 countries; Tic Tac were first introduced by Ferrero in 1969 under the name 'Refreshing Mints', but the name was changed in 'Tic Tac' in 1970.

## Personal considerations

Nutella and other products Ferrero in Italy are very worn and used in dessert recipes ... its taste can not be described because it is unique; But we have to remember not to make use cylinder engine

